Dear Mr. John Smith,

Tourism holiday would like to thank you for your letter regarding your interest in choosing Australia as a destination for your holiday. We guarantee that Australia’s genuine beauty will ignite within you a feeling of admiration. Our unique culture will hypnotize you as you discover more about Australia’s past and traditional ways. The mesmeric experiences that Australia has to offer are bound to keep you coming back for more. So prepare yourself for the adventure of a lifetime.

Australia is a natural wonderland of beguiling beaches, crystal blue waters, ancient rock formations and pristine rainforests. Australia’s rainforests are internationally recognised as being one of the most ecologically fascinating natural areas in the world. As you walk through the Daintree or Gondwana rainforests you will be fascinated by the amazing array and diversity of flora and fauna. In outback Australia the stunning red hills, fiery sunsets and meticulous Aboriginal carvings will dazzle you.

Australia’s famous natural landmarks will instantly perplex you. The Blue Mountains contain one million hectares of tall forests, sandstone cliffs, canyons, waterfalls and bushland. You can just visualize the breathtaking views as you go for steep bushwalks, mountain biking, rock climbing and abseiling. You can marvel at surrounding natural attractions like Wentworth Falls and the Three Sisters. You can also explore the underground...
Convincing use of inclusive language appeals directly to the reader

Effectively uses various appeals to convince the reader

rivers and chambers of the Jenolan Caves, and then walk the historic Six Foot Track to Katoomba. You will also find great dining and luxury retreats in the area. One of Australia’s most remarkable natural gifts, the Great Barrier Reef, is where you can instantly lose yourself amongst the abundance of the marine life beneath. Imagine yourself swimming in the shimmering, blue waters, as you gaze at the combination of vibrant marine animals around you. Imagine you are floating in a school of clown fish, lost in a pool of colours feeling like there were no place you would rather be. Can you imagine it, Mr Smith?

Find yourself fascinated by the Aboriginal culture and its intricate links to the Australian landscape. Come see Aboriginal art and contemporary dance in the cities or go to the outback and listen to Dreamtime stories around the campfire. You will be caught by their inquisitive art as you learn about the real symbolism of this land and its traditions. You can bushwalk and snorkel, shave bush-tucker, and learn how to craft spears and catch fish the traditional Aboriginal way. Allow Aboriginal Australians to help you understand this ancient land and its spirituality and wonder.

Australia is one of the most ethnically diverse societies in the world meaning that all are welcome. Australia’s wide variety of backgrounds helps create a uniquely Australian multicultural identity and spirit. Australia’s food also portrays our growing multiculturalism. You will be instantaneously enthused with the delicious and unique taste of Australia’s delicacies. You can just imagine the indulging taste of our mouth-watering Aussie lamingtons and damper. You will
also find that the welcoming and humble Australians are always willing to lend a helping hand to foreign visitors and the hospitality of Australia is legendary.

The vibrant cities of Australia are where you can enjoy a selection of theatre, restaurants, nightlife and events. Sydney's gorgeous harbour has a tempting outdoor lifestyle and great natural beauty. As you kayak under the Sydney Harbour Bridge or climb the bridge itself, you can gaze up at the clear blue sky and be mesmerised by the interesting sky writing.

Australia may be visited at any time of the year. However, if you choose to visit the snowy peaks and skiing destinations, winter is the ideal season. If you wish to luxuriate on the sunlit beaches, then the summer months are best. The coast and seaside are perfect during the summer season. The weather is ideal for you to enjoy the gliding water and the feel of the smooth sand against the soles of your feet. You will completely appreciate the beauty of Australia's beaches, seashore and oceanic ambience.

No matter what your personal holiday preference may be, you will find a place in Australia that caters to your needs. Whether it is diving in the Great Barrier Reef, outback camping by the historic Uluru or sailing on the Murray River. If you decide to holiday in Australia in the duration of the subsequent two weeks, Aussie are offering to provide you with a return ticket to Australia half price. So, before you visit, make sure you practice your “G’day Mate” and wear the Aussie colours of green and gold.

Grade Commentary

Shane has demonstrated a thorough knowledge and understanding of the conventions of writing a persuasive letter and has produced a coherent response. The use of persuasive techniques, language choices and sentence construction are appropriate for audience, purpose and form. Information about Australia has been carefully selected and thematically presented, providing a clear point of view with effective supporting evidence.

Shane’s response demonstrates characteristics of work typically produced by a student performing at grade B standard at the end of Stage 4.