End Stage 4 English student work sample – Grade C

Dear Mr Smith:

It was a pleasure to receive your letter, and we at Tourism country are more than happy to introduce you to the Australian society, as well as to inform you with a broad overview of what exhilarating experiences await you in Australia.

As you may already know, Australia is a multicultural country with people from all over the world. The first group of people that lived in Australia are the Aborigines, who were thought to have arrived here around 50 000 years ago from South East Asia. The Aboriginal society included more than 300 different clans, and spoke 250 languages as well as 700 dialects. The Aboriginal society are indeed spectacular, and you would not be able to learn about it first handedly in any other country.

Australia is an independent nation that is not connected to any other country. Therefore, there are around one million different species of unique flora and fauna in Australia, and they cannot be seen in any other country. Some examples would be kangaroo, koala, kookaburra and wattah. Seeing the beautiful and lively native flora and fauna will surely put a smile on your face.

Persuasive intent established through use of second person

The are many magnificent sceneries that can be seen in Australia. An example of a natural scenery would be the Great Barrier Reef, ~~which is~~ a World Heritage Site which is also the world's largest reef system. It is made up of 2 900 individual reefs and 900 islands. Recently, the Great Barrier Reef has become a very popular place for tourists to visit. (The Great Barrier Reef covers approximately 344 400 square kilometers of land)

Information lacks personalisation needed to convince

One of the most famous artificial sites in Australia is the Sydney opera House, a multi-venue performing arts centre located in New South Wales, Australia. It was listed as a World Heritage Site in 2007, and its builder - Jorn Utzon - was awarded the Pritzker prize, the highest honour of architecture. You will be able to feel the elegant and comforting atmosphere as soon as you see the Sydney Opera House.

Australians are famous for their hospitality and friendliness. Even if it is you first time coming to Australia, you would not feel unwelcomed, and the native Australians would not treat you as a foreigner.

Furthermore, there will be a great range of products and services for you to choose from in Australia. There are hotels in almost every suburb, so you will be able to choose whether you want to live in the enlightened and modern cities, or the relaxing and peaceful countrysides. Also, because of our multiculturalism, you will be able to find large ranges of foods and products from almost every country.

Adequate range of experiences used to persuade

We would like to assure you that no matter what your purpose of going on a holiday is, you will be able to achieve it in Australia. Australia has the comforting and soothing atmosphere that will allow you to relax completely, and forget all your worries and problems.

Conclusion lacks specific action required by reader

We look forward to hearing from you again.

Grade Commentary

Jordan has demonstrated sound knowledge of the conventions of writing a persuasive letter. An understanding of form is evident as appropriate register and structure have been used. Some understanding of persuasive techniques is apparent, but the language used is more descriptive than persuasive. Appropriate information is selected, but it is not always used in a way to persuade visitors to come to Australia.

Jordan's response demonstrates characteristics of work typically produced by a student performing at grade C standard at the end of Stage 4.