**End Stage 4 English student work sample – Grade C**

Dear Mr. Smith, Pg 1

Regarding your letter as to visiting Australia, I would personally like to say that an Australian holiday will do wonders in relieving you of your stressful and exhausting life back in New York City as well as dazzle you with our exotic vibe of multiculturalism. I guarantee that you will have the ultimate experience, and once you've here, you'll completely forget about your life back in NYC.

High modality used with varying success

Before I continue, I should firstly mention that on behalf of Tourism experience, if you confirm your trip to Australia within the next three days, not only will you recieve a 10% discount of any Australian air flight and a 5 night stay in a luxury hotel overlooking Sydney opera house but you will also obtain a free weekend stay in Tasmania, a gorgeous little island just of Australia.

Sound use of promotion to persuade

Here in Australia we offer a wide range of activities that I have no doubt in saying would most certainly interest you! Some are exhilerating whilst others let you unwind. Some are terrifying whilst others are simply breathtaking. Which ever one you choose is completely up to you!

Experiences described that may excite the reader

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If an adventure sounds like your ideal holiday, then picture yourself hiking through our luscious green rainforests, like Minnamurra, filled with native flowers and wildlife or why not back your bags and go on the Great Ocean Drive where you travel 247km on road overlooking the picturesque Pacific Ocean.

If you have a soft spot for animals, then visit the crocodiles in Crocodylus Park in Darwin, the penguins on Phillip Island in Victoria or visit all of our native animals in Dubbo Zoo in New South Wales!

Or if you just plainly want to take in our traditions and folklore, I suggest heading to the heart of Australia where you will visit Ayers Rock, the second largest monolith in the world and well over 200 years old, withholding some of Australias most treasured Aboriginal history.

The Sunshine Coast is extremely popular with visitors to Australia as they discover the natural, pristine beauty of the tropical rainforests, miles of white sandy beaches, holiday resorts, scenic tours and countless other local attractions! If it's excitement you're looking for, you won't be let down if you visit many of the unique amusement parks situated in Gold Coast, Queensland such as Movie World, White Water World, Sea World and Dreamworld where you'll have heaps of fun for hours on end!

Unconvincing attempt to persuade reader through listing experiences

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Being one of the most multicultural countries in the world Australia is accessible to the most amazing, flavoursome cuisines. Although the taste may vary on Vegemite, maybe you're willing to try it as it is widely popular with Australian citizens amongst the mouthwatering Pavlova, the typical Aussie lamingtons and the savoury meat pies.

Modern Australian cuisine has evolved over the years based on the fact of the abundance of international cuisines brought to Australia by immigrants. You now have the opportunity to indulge in these foods as the locals share them with you! So come over and excite your taste buds while trying these miraculous cuisines from all over the world as well as our very own home grown foods.

Competent use of second person

Australia is not only rich in history, culture and food but also in fashion. "Ugg boots" are very popularly worn in Australia and traditionally made of sheep skin are very comfortable and warm. Billabong is another internationally known fashion label that manufactures hats, sunglasses, swimsuits and even have their very own clothing range! Purchasing any of these products would be a great idea to remember your trip to the land of Oz.

Competent use of brands/icons to persuade

So this brings me to the end of my letter. Mr. Smith, I hope I have presented enough information that has answered all of your questions and queries throughout my

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letter of what amazing experiences Australia has to offer as well as the exciting adventures you'll take on once you're here if you decide to spend your four weeks' holiday in the red soil of Australia that we call home. Happy travelling!

Letter concludes without directing reader to further action

## Grade Commentary

Frances has demonstrated a sound knowledge of the conventions of writing a persuasive letter. The response is well structured with supporting ideas presented in separate paragraphs. A solid understanding of persuasive techniques is apparent but they are not always effectively used. Appropriate information about Australia has been selected, with a range of information to suit individual taste but it would benefit from greater depth. The examples provided could be more wide-ranging to target the audience more effectively.

Frances's response demonstrates characteristics of work typically produced by a student performing at grade C standard at the end of Stage 4.